



# MARCO

Your Digital Consultant

powered by: **Open AI** 



**ELEVATE YOUR MARKETING,  
ECONOMIZE YOUR BUDGET**

Created by:  **CheckPoint Digital  
MARKETING**

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MARCO

Your Digital Consultant

# OVERVIEW

Are you exhausted from funneling your hard-earned money into marketing experts who promise the world and deliver less than stellar results? Say goodbye to the frustration and hello to MarCo AI, the revolutionary digital marketing consultant that's transforming the industry.

## WHY MARCO AI?

**Consultant Meets Oracle:** MarCo doesn't just consult; it's your all-knowing oracle in the digital marketing realm, ready to answer your questions and provide tailored advice that hits the mark every time.

**Multifaceted Mastery:** Imagine having a Graphic Designer, SEO Specialist, Meta and Google Ads virtuoso, Social Media Manager, Copywriter, and Email Marketing Manager all rolled into one. MarCo embodies these roles seamlessly, ensuring your marketing strategy is cohesive and compelling.

**Cost-Effective Expertise:** The cost of a traditional marketing consultant can skyrocket. MarCo AI, on the other hand, is your budget-friendly ally. For only \$35.99 per month, you gain access to an entire suite of marketing expertise. It's like having an in-house team at a fraction of the cost.

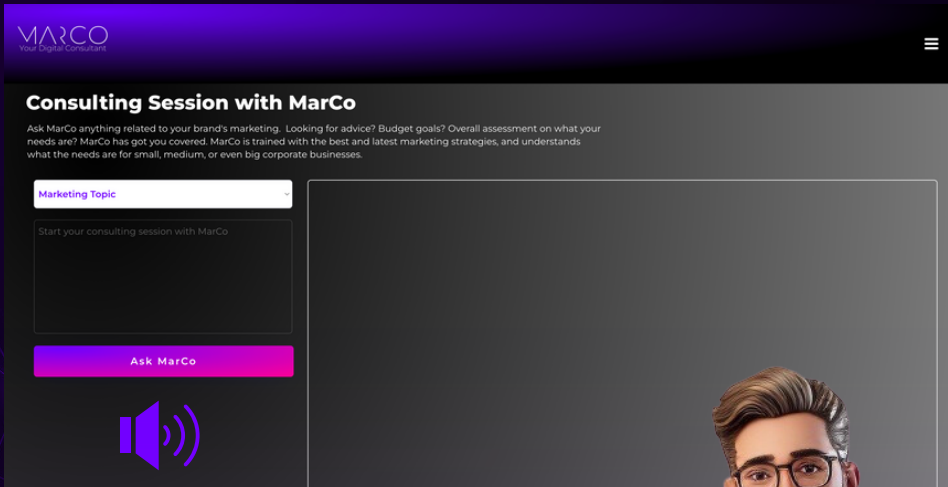
**Always On the Clock:** With MarCo, there's no downtime. While human consultants need rest, MarCo thrives on its tireless, 24/7 availability. No more waiting for responses; MarCo is perpetually at your service, ready to leap into action the moment you need it.

Join the ranks of successful businesses that have upgraded their marketing game. With MarCo AI, every hour is a power hour. Get ready to elevate your brand to heights unimaginable – MarCo is your new secret weapon in the digital age.

[TRY FOR FREE NOW](#)

# CONSULTING SESSION W/ MARCO

Step into the future of marketing consultation with MarCo AI. Whether you're a business owner, a content creator, or a marketing professional, MarCo is primed to be your go-to advisor. Simply articulate your needs or questions, and watch as MarCo dispenses wisdom tailored specifically to your brand's unique challenges and opportunities.

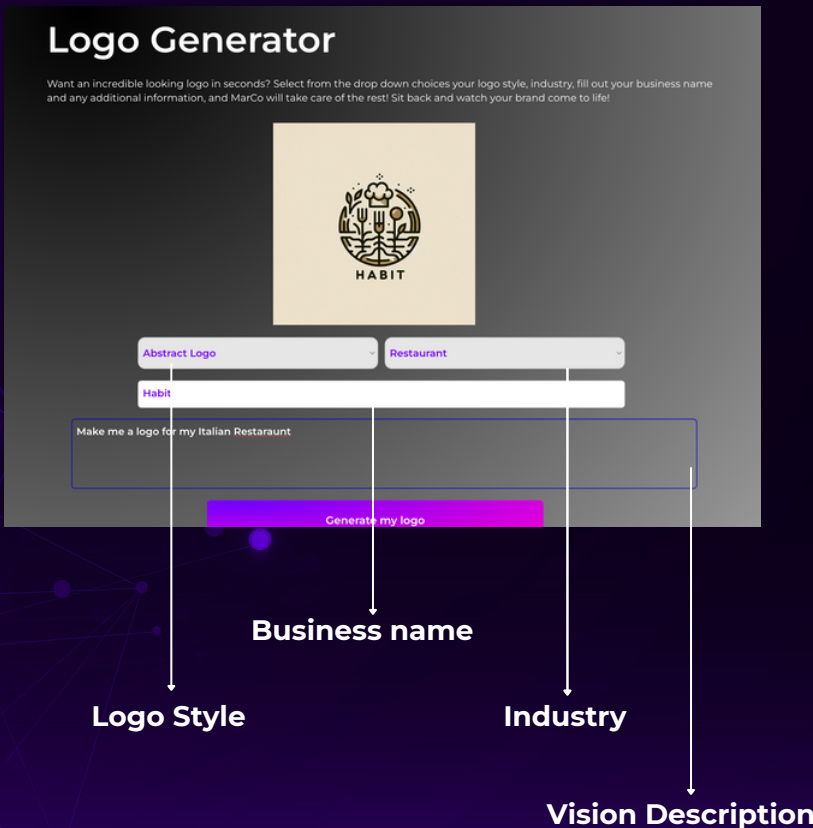


Trained in the latest marketing strategies and trends, and well-versed in corporate guidelines, MarCo is like a living encyclopedia of marketing knowledge, encompassing everything you could possibly need. And the best part? MarCo is not just a text-based advisor; it's equipped to converse with you. Crank up the volume on your device, and engage in a real-time, spoken consultation, making your experience as interactive and convenient as possible. With MarCo AI, personalized marketing expertise is just a conversation away.



# LOGO GENERATOR

Unleash the power of personalized branding with MarCo AI's Logo Generator. Embark on a journey of creative discovery by selecting from an array of logo styles in our user-friendly dropdown menus. Simply enter your industry and business name, then communicate your vision to MarCo.



Whether you have a clear idea or just a seed of a concept, MarCo is adept at translating your thoughts into a visual identity that resonates with your brand's ethos. Our generator harnesses the essence of your business, molding it into a logo that's not only aesthetically pleasing but also embodies the unique spirit of your brand. With MarCo AI, crafting the perfect logo is an effortless, interactive, and highly personalized experience.

# AD SETUP

Navigating the complexities of Facebook and Google Ad setups has never been simpler, thanks to MarCo AI. Begin by sharing your budget and campaign goals with MarCo. Whether you have a specific figure in mind or a broader budget range, MarCo expertly crafts a strategy that maximizes every dollar.

Let MarCo know what your posts consists of and what you are trying to accomplish! Then click on the button that corresponds to your social media platform, and within seconds you will have keyword rich captions that will increase your virality chances. Have no creative yet? Go to social media post creator and have MarCo design a beautiful creative for you!

Ad Budget

Platform

Goal

Describe what you are promoting...

SET UP MY AD

Unsure about your investment or the most suitable platform for your brand? MarCo is here to guide you. It evaluates your business needs, audience demographics, and market trends to recommend the most effective platform, be it Facebook, Google, or a combination of both. MarCo takes the guesswork out of digital advertising, ensuring your campaign is not just a launch but a leap towards measurable success. With MarCo AI, you're not just setting up ads; you're gearing up for a game-changing marketing experience.

## Google Ads

what you are trying to accomplish! Then click on the button that corresponds to your social media platform, and within seconds you will have keyword rich captions that will increase your virality chances. Have no creative yet? Go to social media post creator and have MarCo design a beautiful creative for you!

Hello! Based on your business type, I would suggest using both Google Ads and Facebook Ads, due to the high user engagement and impressive targeting options offered by these platforms. Here's how you can set up your ads on these platforms step-by-step.

1. **"Ad budget"**: To start, it's best to have a minimum monthly ad budget of \$500 to \$1000 to ensure adequate coverage and test effectiveness. Try to spend enough to get around 200 or so conversions per month, this is what Google suggests for getting good results.
2. **"Google Ads"**

Firstly, Google Ads is great for 'pull' marketing, meaning when people are actively seeking out your restaurant or places to eat. Google will show your ad.

2. **"Creating Google Ads account"**: Head to the Google Ads website and create an account. You'll need a Gmail email address to do this.
3. **"Ad Creation"**: Click on the **NEW CAMPAIGN** button. This will m... the basic steps of creating an ad campaign. Choose the Search campaign type since it is best suited to restaurants... or restaurant appear when people search for relevant queries.
4. **"Campaign Goals"**: Select leads and website traffic as you... able to visit your website and make a reservation.
5. **"Location and Languages"**: Set your geographic target... restaurant is located, set language accordingly.



# AD CREATION

evolutionize your social media presence with MarCo AI's innovative Social Media Post Generator. Whether you're targeting Instagram, Twitter, Facebook, or any other platform, MarCo simplifies the process. Start by selecting your desired platform and outlining your vision for the post – be it promotional content, engaging stories, or informative updates. MarCo AI then seamlessly crafts and optimizes your post, ensuring it resonates with your audience while aligning with your brand's voice and style. Embrace the ease of creating impactful social media content with MarCo, where your vision becomes a captivating reality.

## Social Media Post Generator

Want an incredible looking logo in seconds? Select from the drop down choices your logo style, industry, fill out your business name and any additional information, and MarCo will take care of the rest! Sit back and watch your brand come to life!



Promotional

Instagram

Create me a social media post promoting a aluminum water bottle that says Habit on it. I want the bottle to be blue. make the post creative

Generate Post

Elevate your brand's digital presence with MarCo AI's advanced Platform Recommendation Tool. Feeling uncertain about the right investment or the ideal platform for your marketing needs? MarCo offers expert guidance, tailored to your unique business objectives. It meticulously analyzes your company's profile, target audience specifics, and prevailing market dynamics to suggest the most impactful platform for your brand. Whether it's Facebook, Google, or a strategic mix of various platforms, MarCo eliminates the uncertainty in digital advertising. By harnessing MarCo's insights, you're not just launching ads; you're embarking on a transformative journey towards measurable success and a standout marketing experience.